

Economic Zone	Description of Area
Zone 1	Rigolet to Nain
Zone 2	Labrador West / Churchill Falls
Zone 3	Happy Valley/Goose Bay / North West River
Zone 4	Mary's Harbour to Cartwright
Zone 5	Labrador Straits (L'Anse au Clair to Red Bay)
Zone 6	Viking Trail, St. Anthony South West to Plum Point, East to Roddickton / Englee
Zone 7	Gros Morne Area, Viking Trail North to and including Plum Point
Zone 8	Deer Lake / Humber Area / Corner Brook
Zone 9	Stephenville / Port au Port / Burgeo
Zone 10	Port aux Basques / Doyles / Rose Blanche
Zone 11	Baie Verte / La Scie / Green Bay
Zone 12	Grand Falls - Windsor Area
Zone 13	Bay D'Espoir Area
Zone 14	Gander / Twillingate East to Terra Nova Area
Zone 15	Clarenville / Bonavista Peninsula Area
Zone 16	Burin Peninsula
Zone 17	North West Avalon
Zone 18	Argentia / Placentia Area
Zone 19	North East Avalon / St. John's
Zone 20	Southern Shore Area

Province of Newfoundland and Labrador - All Economic Zones					
Occupancy Rates for 2017					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	222,048	73,618	33.15%	\$8,964,826.81	\$121.77
February	203,899	81,797	40.12%	\$10,223,851.75	\$124.99
March	226,570	109,280	48.23%	\$14,245,927.31	\$130.36
April	224,298	98,412	43.88%	\$12,377,751.90	\$125.77
May	265,219	122,847	46.32%	\$17,100,688.95	\$139.20
June	275,550	162,177	58.86%	\$24,288,991.90	\$149.77
July	286,646	202,284	70.57%	\$30,412,578.25	\$150.35
August	282,302	202,693	71.80%	\$30,475,031.60	\$150.35
September	257,980	160,264	62.12%	\$24,323,548.24	\$151.77
October	250,458	125,256	50.01%	\$17,127,385.26	\$136.74
November	232,088	103,640	44.66%	\$13,422,736.95	\$129.51
December	229,018	68,568	29.94%	\$8,397,121.71	\$122.46
OVERALL	2,956,076	1,510,836	51.11%	\$211,360,440.63	\$139.90

Source: Accommodation Component of TDMS II

Please note that the data is subject to revision pending receipt of further data from the province's operators. The occupancy and average daily rate data should be considered as preliminary/estimates. Room nights sold, room nights available and room revenue should be considered counts/totals for the sample (properties) reporting.

Data for 2017 is based on information received and entered into TDMS as of October 19, 2018

Province of Newfoundland and Labrador - Economic Zone 1					
Occupancy Rates for 2017					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	1,736	492	28.34%	\$80,964.05	\$164.56
February	1,568	790	50.38%	\$133,667.10	\$169.20
March	1,736	888	51.15%	\$155,672.95	\$175.31
April	1,705	524	30.73%	\$91,838.00	\$175.26
May	1,736	464	26.73%	\$76,964.45	\$165.87
June	1,680	584	34.76%	\$94,163.95	\$161.24
July	1,736	794	45.74%	\$128,250.30	\$161.52
August	1,736	1,000	57.60%	\$163,736.75	\$163.74
September	1,680	1,031	61.37%	\$175,748.50	\$170.46
October	1,736	1,197	68.95%	\$208,658.05	\$174.32
November	1,680	1,018	60.60%	\$174,495.20	\$171.41
December	1,736	468	26.96%	\$80,711.40	\$172.46
OVERALL	20,465	9,250	45.20%	\$1,564,870.70	\$169.18

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 2					
Occupancy Rates for 2017					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	10,134	1,817	17.93%	\$234,021.50	\$128.80
February	9,156	1,881	20.54%	\$248,339.00	\$132.02
March	10,137	2,762	27.25%	\$357,963.00	\$129.60
April	9,810	4,472	45.59%	\$555,206.00	\$124.15
May	10,137	4,485	44.24%	\$562,307.00	\$125.38
June	9,810	4,166	42.47%	\$527,251.00	\$126.56
July	10,137	6,025	59.44%	\$741,388.00	\$123.05
August	10,137	5,575	55.00%	\$685,963.00	\$123.04
September	9,810	6,071	61.89%	\$756,740.00	\$124.65
October	13,144	10,202	77.62%	\$1,038,809.43	\$101.82
November	12,720	8,171	64.24%	\$884,822.25	\$108.29
December	13,081	5,173	39.55%	\$525,571.75	\$101.60
OVERALL	128,213	60,800	47.42%	\$7,118,381.93	\$117.08

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 3					
Occupancy Rates for 2017					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	7,595	2,804	36.92%	\$426,669.79	\$152.16
February	6,860	3,315	48.32%	\$447,555.19	\$135.01
March	7,595	3,685	48.52%	\$557,879.09	\$151.39
April	7,350	2,793	38.00%	\$429,948.23	\$153.94
May	7,595	4,069	53.57%	\$646,394.25	\$158.86
June	7,350	5,031	68.45%	\$844,231.12	\$167.81
July	7,595	5,136	67.62%	\$829,422.74	\$161.49
August	7,595	4,887	64.34%	\$797,575.01	\$163.20
September	7,350	4,323	58.82%	\$724,412.16	\$167.57
October	7,595	4,954	65.23%	\$748,699.72	\$151.13
November	7,350	4,687	63.77%	\$702,515.86	\$149.89
December	7,564	2,888	38.18%	\$445,937.65	\$154.41
OVERALL	89,394	48,572	54.33%	\$7,601,240.81	\$156.49

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 4					
Occupancy Rates for 2017					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	1,488	140	9.41%	\$15,392.00	\$109.94
February	1,344	152	11.31%	\$15,144.00	\$99.63
March	1,488	235	15.79%	\$23,983.00	\$102.06
April	1,440	85	5.90%	\$8,708.75	\$102.46
May	1,488	217	14.58%	\$22,269.00	\$102.62
June	2,310	924	40.00%	\$104,121.25	\$112.69
July	2,046	1,022	49.95%	\$127,284.00	\$124.54
August	2,015	1,157	57.42%	\$136,676.53	\$118.13
September	1,470	646	43.95%	\$69,011.00	\$106.83
October	1,426	775	54.35%	\$77,228.00	\$99.65
November	1,410	882	62.55%	\$83,703.00	\$94.90
December	1,457	313	21.48%	\$32,485.00	\$103.79
OVERALL	19,382	6,548	33.78%	\$716,005.53	\$109.35

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 5					
Occupancy Rates for 2017					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	4,000	817	20.43%	\$94,446.66	\$115.60
February	3,640	317	8.71%	\$39,269.89	\$123.88
March	4,030	2,241	55.61%	\$295,106.91	\$131.69
April	3,900	1,070	27.44%	\$135,289.72	\$126.44
May	4,006	936	23.36%	\$113,803.02	\$121.58
June	4,080	2,396	58.73%	\$260,882.89	\$108.88
July	4,216	3,524	83.59%	\$384,516.96	\$109.11
August	4,216	3,375	80.05%	\$362,607.69	\$107.44
September	4,075	2,566	62.97%	\$284,939.09	\$111.04
October	4,030	1,928	47.84%	\$253,081.25	\$131.27
November	3,900	1,374	35.23%	\$156,915.70	\$114.20
December	3,799	899	23.66%	\$105,414.83	\$117.26
OVERALL	47,892	21,443	44.77%	\$2,486,274.61	\$115.95

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 6					
Occupancy Rates for 2017					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	5,891	1,620	27.50%	\$180,191.54	\$111.23
February	5,320	2,023	38.03%	\$211,109.69	\$104.35
March	6,045	1,875	31.02%	\$198,294.59	\$105.76
April	5,880	1,534	26.09%	\$162,623.83	\$106.01
May	6,761	1,542	22.81%	\$169,122.17	\$109.68
June	8,280	5,813	70.21%	\$719,838.80	\$123.83
July	8,679	7,390	85.15%	\$970,525.11	\$131.33
August	8,692	7,005	80.59%	\$914,650.59	\$130.57
September	8,064	4,688	58.13%	\$603,571.86	\$128.75
October	6,901	2,435	35.28%	\$297,184.14	\$122.05
November	6,180	1,509	24.42%	\$170,873.28	\$113.24
December	5,692	947	16.64%	\$100,551.49	\$106.18
OVERALL	82,385	38,381	46.59%	\$4,698,537.09	\$122.42

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 7					
Occupancy Rates for 2017					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	10,319	3,384	32.79%	\$382,503.93	\$113.03
February	9,576	3,398	35.48%	\$403,513.48	\$118.75
March	10,802	2,791	25.84%	\$327,082.36	\$117.19
April	12,324	2,141	17.37%	\$253,737.98	\$118.51
May	16,639	3,375	20.28%	\$434,141.66	\$128.63
June	19,273	11,649	60.44%	\$1,668,563.24	\$143.24
July	20,150	17,698	87.83%	\$2,621,370.20	\$148.12
August	20,119	17,336	86.17%	\$2,572,113.31	\$148.37
September	19,265	10,306	53.50%	\$1,497,633.26	\$145.32
October	15,770	3,685	23.37%	\$457,429.90	\$124.13
November	12,466	1,753	14.06%	\$228,813.33	\$130.53
December	10,488	715	6.82%	\$85,565.47	\$119.67
OVERALL	177,191	78,231	44.15%	\$10,932,468.12	\$139.75

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 8					
Occupancy Rates for 2017					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	23,570	8,646	36.68%	\$1,102,385.93	\$127.50
February	21,367	11,343	53.09%	\$1,547,263.57	\$136.41
March	23,685	12,358	52.18%	\$1,685,393.53	\$136.38
April	23,332	10,533	45.14%	\$1,378,477.18	\$130.87
May	30,027	12,317	41.02%	\$1,556,522.68	\$126.37
June	29,224	15,190	51.98%	\$2,054,365.65	\$135.24
July	30,587	20,685	67.63%	\$2,977,392.25	\$143.94
August	29,231	21,125	72.27%	\$2,972,380.33	\$140.70
September	23,388	15,899	67.98%	\$2,158,208.45	\$135.74
October	23,916	13,176	55.09%	\$1,717,355.77	\$130.34
November	23,007	12,165	52.88%	\$1,536,899.83	\$126.34
December	22,940	8,359	36.44%	\$995,875.74	\$119.14
OVERALL	304,274	161,796	53.17%	\$21,682,520.91	\$134.01

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 9					
Occupancy Rates for 2017					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	5,081	1,850	36.41%	\$216,275.86	\$116.91
February	4,683	1,842	39.33%	\$207,357.60	\$112.57
March	5,153	2,424	47.04%	\$287,766.02	\$118.72
April	4,920	2,094	42.56%	\$243,670.92	\$116.37
May	5,725	2,200	38.43%	\$261,683.83	\$118.95
June	5,310	2,580	48.59%	\$306,759.97	\$118.90
July	5,487	3,157	57.54%	\$391,006.77	\$123.85
August	5,487	3,333	60.74%	\$414,019.97	\$124.22
September	5,222	2,619	50.15%	\$318,557.21	\$121.63
October	5,447	3,184	58.45%	\$366,101.89	\$114.98
November	5,160	2,434	47.17%	\$293,449.89	\$120.56
December	4,916	795	16.17%	\$93,349.94	\$117.42
OVERALL	62,591	28,512	45.55%	\$3,399,999.87	\$119.25

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 10					
Occupancy Rates for 2017					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	4,898	2,446	49.94%	\$244,686.61	\$100.04
February	4,424	2,642	59.72%	\$259,669.28	\$98.29
March	4,898	3,855	78.71%	\$383,404.76	\$99.46
April	4,740	2,969	62.64%	\$286,984.28	\$96.66
May	5,598	3,209	57.32%	\$331,531.04	\$103.31
June	5,820	3,444	59.18%	\$365,604.41	\$106.16
July	6,013	4,412	73.37%	\$518,987.89	\$117.63
August	6,076	4,530	74.56%	\$545,512.71	\$120.42
September	5,724	3,273	57.18%	\$366,987.17	\$112.13
October	5,549	2,880	51.90%	\$298,917.44	\$103.79
November	5,100	2,164	42.43%	\$224,143.59	\$103.58
December	4,911	1,239	25.23%	\$131,506.81	\$106.14
OVERALL	63,751	37,063	58.14%	\$3,957,935.99	\$106.79

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 11					
Occupancy Rates for 2017					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	3,998	722	18.06%	\$52,313.96	\$72.46
February	3,611	790	21.88%	\$72,924.73	\$92.31
March	3,998	833	20.84%	\$77,071.18	\$92.52
April	3,869	740	19.13%	\$71,176.68	\$96.18
May	4,449	853	19.17%	\$82,143.73	\$96.30
June	4,649	1,823	39.21%	\$212,426.59	\$116.53
July	4,587	2,581	56.27%	\$311,821.78	\$120.81
August	4,527	2,241	49.50%	\$274,352.37	\$122.42
September	4,346	1,252	28.81%	\$150,995.93	\$120.60
October	4,382	1,381	31.52%	\$130,691.91	\$94.64
November	3,839	1,090	28.39%	\$106,739.92	\$97.93
December	3,655	841	23.01%	\$76,657.90	\$91.15
OVERALL	49,910	15,147	30.35%	\$1,619,316.68	\$106.91

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 12					
Occupancy Rates for 2017					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	7,536	2,735	36.29%	\$340,090.84	\$124.35
February	6,704	2,278	33.98%	\$290,847.79	\$127.68
March	7,703	3,007	39.04%	\$377,148.97	\$125.42
April	7,430	2,843	38.26%	\$352,235.97	\$123.90
May	8,601	3,527	41.01%	\$432,341.00	\$122.58
June	8,475	4,579	54.03%	\$581,593.26	\$127.01
July	8,866	5,405	60.96%	\$683,269.12	\$126.41
August	8,194	5,456	66.59%	\$708,142.07	\$129.79
September	7,890	3,943	49.97%	\$512,557.88	\$129.99
October	7,919	3,436	43.39%	\$441,604.36	\$128.52
November	7,530	3,178	42.20%	\$403,226.49	\$126.88
December	7,443	2,005	26.94%	\$259,069.96	\$129.21
OVERALL	94,291	42,392	44.96%	\$5,382,127.71	\$126.96

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 13					
Occupancy Rates for 2017					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	2,604	574	22.04%	\$50,748.74	\$88.41
February	2,352	614	26.11%	\$69,554.20	\$113.28
March	2,635	490	18.60%	\$57,073.63	\$116.48
April	2,550	977	38.31%	\$107,717.99	\$110.25
May	2,747	1,546	56.28%	\$180,770.85	\$116.93
June	2,826	1,366	48.34%	\$156,231.50	\$114.37
July	2,945	1,523	51.71%	\$178,464.62	\$117.18
August	2,945	1,508	51.21%	\$176,814.18	\$117.25
September	2,824	1,181	41.82%	\$137,175.71	\$116.15
October	2,821	941	33.36%	\$103,906.44	\$110.42
November	2,554	1,149	44.99%	\$132,189.10	\$115.05
December	2,101	492	23.42%	\$62,206.82	\$126.44
OVERALL	31,904	12,361	38.74%	\$1,412,853.78	\$114.30

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 14					
Occupancy Rates for 2017					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	18,892	6,506	34.44%	\$775,619.31	\$119.22
February	17,982	6,979	38.81%	\$898,185.82	\$128.70
March	20,402	8,918	43.71%	\$1,173,290.55	\$131.56
April	20,350	7,815	38.40%	\$1,072,811.49	\$137.28
May	25,907	10,784	41.63%	\$2,051,180.89	\$190.21
June	28,909	16,402	56.74%	\$3,260,011.41	\$198.76
July	31,010	22,753	73.37%	\$4,416,625.74	\$194.11
August	31,523	24,528	77.81%	\$4,596,787.15	\$187.41
September	27,947	16,185	57.91%	\$3,279,285.18	\$202.61
October	23,389	10,631	45.45%	\$1,823,782.03	\$171.55
November	20,014	6,850	34.23%	\$1,007,787.53	\$147.12
December	19,088	5,313	27.83%	\$604,096.24	\$113.70
OVERALL	285,413	143,664	50.34%	\$24,959,463.34	\$173.73

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 15					
Occupancy Rates for 2017					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	13,754	6,855	49.84%	\$775,475.94	\$113.13
February	12,530	7,395	59.02%	\$851,980.78	\$115.21
March	13,809	7,805	56.52%	\$903,506.19	\$115.76
April	13,719	7,970	58.09%	\$958,949.24	\$120.32
May	19,362	10,044	51.87%	\$1,253,344.13	\$124.79
June	22,478	14,154	62.97%	\$1,945,056.79	\$137.42
July	23,297	17,837	76.56%	\$2,518,447.48	\$141.19
August	23,386	18,192	77.79%	\$2,722,149.32	\$149.63
September	22,586	12,957	57.37%	\$1,888,769.78	\$145.77
October	19,242	7,462	38.78%	\$959,798.73	\$128.62
November	14,310	5,478	38.28%	\$766,126.54	\$139.86
December	13,252	2,546	19.21%	\$346,672.90	\$136.16
OVERALL	211,725	118,695	56.06%	\$15,890,277.82	\$133.87

Source: Accommodation Component of TDMS II

Please note that the data is subject to revision pending receipt of further data from the province's operators. The occupancy and average daily rate data should be considered as preliminary/estimates. Room nights sold, room nights available and room revenue should be considered counts/totals for the sample (properties) reporting.

Data for 2017 is based on information received and entered into TDMS as of October 19, 2018

Province of Newfoundland and Labrador - Economic Zone 16					
Occupancy Rates for 2017					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	6,549	869	13.27%	\$102,288.41	\$117.71
February	5,968	1,014	16.99%	\$121,229.30	\$119.56
March	6,634	1,636	24.66%	\$194,012.23	\$118.59
April	6,637	1,500	22.60%	\$180,445.63	\$120.30
May	6,991	1,670	23.89%	\$203,985.03	\$122.15
June	6,935	2,295	33.09%	\$285,572.04	\$124.43
July	7,781	3,528	45.34%	\$435,060.04	\$123.32
August	7,747	4,051	52.29%	\$518,629.28	\$128.03
September	7,185	2,145	29.85%	\$267,698.63	\$124.80
October	6,957	2,150	30.90%	\$259,535.87	\$120.71
November	6,705	1,614	24.07%	\$197,224.91	\$122.20
December	6,157	1,088	17.67%	\$131,218.40	\$120.61
OVERALL	82,246	23,560	28.65%	\$2,896,899.77	\$122.96

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 17					
Occupancy Rates for 2017					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	6,034	625	10.36%	\$64,980.47	\$103.97
February	5,428	932	17.17%	\$88,312.92	\$94.76
March	6,001	1,289	21.48%	\$134,587.64	\$104.41
April	6,394	1,264	19.77%	\$133,777.41	\$105.84
May	7,553	1,930	25.55%	\$211,915.85	\$109.80
June	8,804	2,537	28.82%	\$327,832.82	\$129.22
July	8,468	4,013	47.39%	\$552,659.93	\$137.72
August	8,360	4,101	49.06%	\$579,084.34	\$141.21
September	7,935	2,986	37.63%	\$408,399.96	\$136.77
October	7,274	1,507	20.72%	\$195,049.65	\$129.43
November	6,114	1,053	17.22%	\$121,416.03	\$115.30
December	6,235	791	12.69%	\$88,986.92	\$112.50
OVERALL	84,600	23,028	27.22%	\$2,907,003.94	\$126.24

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 18					
Occupancy Rates for 2017					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	2,782	139	5.00%	\$18,216.09	\$131.05
February	3,780	725	19.18%	\$87,825.49	\$121.14
March	4,185	1,342	32.07%	\$146,361.27	\$109.06
April	4,050	695	17.16%	\$84,718.22	\$121.90
May	5,249	860	16.38%	\$117,347.16	\$136.45
June	5,624	1,617	28.75%	\$232,429.01	\$143.74
July	6,041	2,550	42.21%	\$380,894.67	\$149.37
August	6,008	2,200	36.62%	\$362,118.06	\$164.60
September	5,388	1,531	28.41%	\$230,785.99	\$150.74
October	5,165	795	15.39%	\$104,085.55	\$130.93
November	4,066	473	11.63%	\$54,968.80	\$116.21
December	4,234	360	8.50%	\$37,935.76	\$105.38
OVERALL	56,572	13,287	23.49%	\$1,857,686.07	\$139.81

Source: Accommodation Component of TDMS II

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Data for 2017 is based on information received and entered into TDMS as of October 19, 2018

Province of Newfoundland and Labrador - Economic Zone 19					
Occupancy Rates for 2017					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	83,947	30,524	36.36%	\$3,803,562.68	\$124.61
February	76,010	33,244	43.74%	\$4,218,846.72	\$126.91
March	84,179	50,695	60.22%	\$6,894,836.64	\$136.01
April	81,678	46,217	56.58%	\$5,856,268.68	\$126.71
May	91,778	58,430	63.66%	\$8,339,599.51	\$142.73
June	90,463	64,421	71.21%	\$10,166,610.51	\$157.82
July	93,657	70,417	75.19%	\$10,980,752.32	\$155.94
August	91,084	69,373	76.16%	\$10,719,811.39	\$154.52
September	82,999	65,588	79.02%	\$10,333,685.01	\$157.55
October	85,589	52,237	61.03%	\$7,605,429.13	\$145.59
November	86,663	46,487	53.64%	\$6,160,281.55	\$132.52
December	88,893	33,301	37.46%	\$4,188,776.48	\$125.79
OVERALL	1,036,940	620,934	59.88%	\$89,268,460.62	\$143.76

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 20					
Occupancy Rates for 2017					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	1,240	53	4.27%	\$3,992.50	\$75.33
February	1,596	123	7.71%	\$11,255.20	\$91.51
March	1,455	151	10.38%	\$15,492.80	\$102.60
April	2,220	176	7.93%	\$13,165.70	\$74.81
May	2,870	389	13.55%	\$53,321.70	\$137.07
June	3,250	1,206	37.11%	\$175,445.69	\$145.48
July	3,348	1,834	54.78%	\$264,438.33	\$144.19
August	3,224	1,720	53.35%	\$251,907.55	\$146.46
September	2,832	1,074	37.92%	\$158,385.47	\$147.47
October	2,206	300	13.60%	\$40,036.00	\$133.45
November	1,320	111	8.41%	\$16,144.15	\$145.44
December	1,376	35	2.54%	\$4,530.25	\$129.44
OVERALL	26,937	7,172	26.63%	\$1,008,115.34	\$140.56

Source: Accommodation Component of TDMS II

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