

Province of Newfoundland and Labrador - All Types					
Occupancy Rates for 2017					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	222,048	73,618	33.15%	\$8,964,826.81	\$121.77
February	203,899	81,797	40.12%	\$10,223,851.75	\$124.99
March	226,570	109,280	48.23%	\$14,245,927.31	\$130.36
April	224,298	98,412	43.88%	\$12,377,751.90	\$125.77
May	265,219	122,847	46.32%	\$17,100,688.95	\$139.20
June	275,550	162,177	58.86%	\$24,288,991.90	\$149.77
July	286,646	202,284	70.57%	\$30,412,578.25	\$150.35
August	282,302	202,693	71.80%	\$30,475,031.60	\$150.35
September	257,980	160,264	62.12%	\$24,323,548.24	\$151.77
October	250,458	125,256	50.01%	\$17,127,385.26	\$136.74
November	232,088	103,640	44.66%	\$13,422,736.95	\$129.51
December	229,018	68,568	29.94%	\$8,397,121.71	\$122.46
OVERALL	2,956,076	1,510,836	51.11%	\$211,360,440.63	\$139.90

Source: Accommodation Component of TDMS II

Please note that the data is subject to revision pending receipt of further data from the province's operators. The occupancy and average daily rate data should be considered as preliminary/estimates. Room nights sold, room nights available and room revenue should be considered counts/totals for the sample (properties) reporting.

Data for 2017 is based on information received and entered into TDMS as of October 19, 2018

Province of Newfoundland and Labrador - Hotels/Motels/Resorts/Suites					
Occupancy Rates for 2017					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	191,763	68,757	35.86%	\$8,390,037.58	\$122.02
February	174,492	75,722	43.40%	\$9,376,164.84	\$123.82
March	193,766	102,048	52.67%	\$13,202,607.81	\$129.38
April	189,558	91,803	48.43%	\$11,410,588.29	\$124.29
May	200,003	107,765	53.88%	\$14,479,908.16	\$134.37
June	197,765	129,965	65.72%	\$18,551,693.17	\$142.74
July	204,225	153,174	75.00%	\$21,730,221.94	\$141.87
August	204,026	154,578	75.76%	\$21,798,328.00	\$141.02
September	195,858	131,888	67.34%	\$18,876,202.59	\$143.12
October	202,734	113,275	55.87%	\$15,037,586.32	\$132.75
November	196,875	96,556	49.04%	\$12,314,711.99	\$127.54
December	197,121	63,687	32.31%	\$7,802,635.95	\$122.52
OVERALL	2,348,186	1,289,218	54.90%	\$172,970,686.64	\$134.17

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - B & B's/Inns/Tourist Homes					
Occupancy Rates for 2017					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	17,687	2,285	12.92%	\$281,620.72	\$123.25
February	17,502	2,754	15.74%	\$452,058.95	\$164.15
March	19,505	3,204	16.43%	\$548,437.50	\$171.17
April	19,791	3,172	16.03%	\$561,388.60	\$176.98
May	29,297	7,153	24.42%	\$1,681,965.86	\$235.14
June	36,145	19,257	53.28%	\$3,921,451.23	\$203.64
July	37,813	25,395	67.16%	\$5,103,332.48	\$200.96
August	37,504	25,197	67.18%	\$5,138,731.77	\$203.94
September	34,524	17,614	51.02%	\$3,813,253.67	\$216.49
October	26,973	7,091	26.29%	\$1,426,030.05	\$201.10
November	20,072	3,775	18.81%	\$639,996.03	\$169.54
December	18,035	2,625	14.56%	\$300,067.68	\$114.31
OVERALL	314,848	119,522	37.96%	\$23,868,334.54	\$199.70

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Cottages/Vacation Home					
Occupancy Rates for 2017					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	12,040	2,479	20.59%	\$287,576.01	\$116.00
February	11,429	3,091	27.05%	\$380,242.96	\$123.02
March	12,566	3,609	28.72%	\$461,522.00	\$127.88
April	14,283	3,233	22.64%	\$389,470.01	\$120.47
May	22,121	6,087	27.52%	\$760,107.25	\$124.87
June	26,610	11,429	42.95%	\$1,657,552.25	\$145.03
July	29,418	20,703	70.38%	\$3,260,828.89	\$157.51
August	29,325	21,085	71.90%	\$3,347,003.30	\$158.74
September	26,391	10,158	38.49%	\$1,571,337.03	\$154.69
October	19,729	4,556	23.09%	\$636,073.00	\$139.61
November	14,601	3,132	21.45%	\$454,272.71	\$145.04
December	13,304	2,123	15.96%	\$285,693.50	\$134.57
OVERALL	231,817	91,685	39.55%	\$13,491,678.91	\$147.15

Source: Accommodation Component of TDMS II

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