

Province of Newfoundland and Labrador					
Occupancy Rates for 2017					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	222,048	73,618	33.15%	\$8,964,826.81	\$121.77
February	203,899	81,797	40.12%	\$10,223,851.75	\$124.99
March	226,570	109,280	48.23%	\$14,245,927.31	\$130.36
April	224,298	98,412	43.88%	\$12,377,751.90	\$125.77
May	265,219	122,847	46.32%	\$17,100,688.95	\$139.20
June	275,550	162,177	58.86%	\$24,288,991.90	\$149.77
July	286,646	202,284	70.57%	\$30,412,578.25	\$150.35
August	282,302	202,693	71.80%	\$30,475,031.60	\$150.35
September	257,980	160,264	62.12%	\$24,323,548.24	\$151.77
October	250,458	125,256	50.01%	\$17,127,385.26	\$136.74
November	232,088	103,640	44.66%	\$13,422,736.95	\$129.51
December	229,018	68,568	29.94%	\$8,397,121.71	\$122.46
OVERALL	2,956,076	1,510,836	51.11%	\$211,360,440.63	\$139.90

Source: Accommodation Component of TDMS II

Please note that the data is subject to revision pending receipt of further data from the province's operators. The occupancy and average daily rate data should be considered as preliminary/estimates. Room nights sold, room nights available and room revenue should be considered counts/totals for the sample (properties) reporting.

Data for 2017 is based on information received and entered into TDMS as of October 19, 2018