

Economic Zone	Description of Area
Zone 1	Rigolet to Nain
Zone 2	Labrador West / Churchill Falls
Zone 3	Happy Valley/Goose Bay / North West River
Zone 4	Mary's Harbour to Cartwright
Zone 5	Labrador Straits (L'Anse au Clair to Red Bay)
Zone 6	Viking Trail, St. Anthony South West to Plum Point, East to Roddickton / Englee
Zone 7	Gros Morne Area, Viking Trail North to and including Plum Point
Zone 8	Deer Lake / Humber Area / Corner Brook
Zone 9	Stephenville / Port au Port / Burgeo
Zone 10	Port aux Basques / Doyles / Rose Blanche
Zone 11	Baie Verte / La Scie / Green Bay
Zone 12	Grand Falls - Windsor Area
Zone 13	Bay D'Espoir Area
Zone 14	Gander / Twillingate East to Terra Nova Area
Zone 15	Clarenville / Bonavista Peninsula Area
Zone 16	Burin Peninsula
Zone 17	North West Avalon
Zone 18	Argentia / Placentia Area
Zone 19	North East Avalon / St. John's
Zone 20	Southern Shore Area

Province of Newfoundland and Labrador - All Economic Zones					
Occupancy Rates for 2015					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	212,546	71,535	33.66%	\$8,873,127.32	\$124.04
February	195,919	78,156	39.89%	\$9,789,624.38	\$125.26
March	217,556	90,945	41.80%	\$11,216,846.70	\$123.34
April	214,814	97,846	45.55%	\$12,214,563.77	\$124.83
May	244,591	106,583	43.58%	\$14,196,384.15	\$133.20
June	264,310	147,645	55.86%	\$20,807,531.84	\$140.93
July	277,330	192,088	69.26%	\$27,128,512.81	\$141.23
August	272,510	198,582	72.87%	\$28,591,807.37	\$143.98
September	250,374	148,095	59.15%	\$20,653,423.47	\$139.46
October	239,865	119,098	49.65%	\$16,242,327.24	\$136.38
November	216,553	100,309	46.32%	\$12,854,430.93	\$128.15
December	213,431	67,708	31.72%	\$8,375,597.94	\$123.70
OVERALL	2,819,799	1,418,590	50.31%	\$190,944,177.92	\$134.60

Source: Accommodation Component of TDMS II

Please note that the data is subject to revision pending receipt of further data from the province's operators. The occupancy and average daily rate data should be considered as preliminary/estimates. Room nights sold, room nights available and room revenue should be considered counts/totals for the sample (properties) reporting.

Data for 2015 is based on information received and entered into TDMS as of November 21, 2016

Province of Newfoundland and Labrador - Economic Zone 1					
Occupancy Rates for 2015					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	1,581	325	20.56%	\$50,567.75	\$155.59
February	1,428	496	34.73%	\$80,733.50	\$162.77
March	1,581	646	40.86%	\$112,602.50	\$174.31
April	1,530	374	24.44%	\$62,767.65	\$167.83
May	1,736	532	30.65%	\$89,371.75	\$167.99
June	1,680	706	42.02%	\$122,425.24	\$173.41
July	1,736	844	48.62%	\$143,856.05	\$170.45
August	1,736	729	41.99%	\$119,642.85	\$164.12
September	1,680	888	52.86%	\$150,130.05	\$169.07
October	1,736	795	45.79%	\$143,013.55	\$179.89
November	1,680	802	47.74%	\$128,131.25	\$159.76
December	1,736	344	19.82%	\$54,660.93	\$158.90
OVERALL	19,840	7,481	37.71%	\$1,257,903.07	\$168.15

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 2					
Occupancy Rates for 2015					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	8,804	3,502	39.78%	\$421,816.77	\$120.45
February	7,943	3,925	49.41%	\$487,356.20	\$124.17
March	8,804	4,142	47.05%	\$513,571.39	\$123.99
April	8,700	4,800	55.17%	\$553,916.32	\$115.40
May	8,990	5,296	58.91%	\$629,139.52	\$118.80
June	8,700	5,946	68.34%	\$729,648.77	\$122.71
July	8,990	5,801	64.53%	\$700,446.42	\$120.75
August	8,957	5,655	63.13%	\$682,830.10	\$120.75
September	8,688	4,622	53.20%	\$603,880.22	\$130.65
October	8,990	4,786	53.24%	\$621,871.41	\$129.94
November	8,700	4,880	56.09%	\$641,932.78	\$131.54
December	8,486	3,129	36.87%	\$399,706.12	\$127.74
OVERALL	104,752	56,484	53.92%	\$6,986,116.02	\$123.68

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 3					
Occupancy Rates for 2015					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	7,595	3,079	40.54%	\$458,801.40	\$149.01
February	6,860	3,529	51.44%	\$516,517.54	\$146.36
March	7,595	4,903	64.56%	\$733,460.12	\$149.59
April	7,350	5,123	69.70%	\$781,699.53	\$152.59
May	7,595	5,892	77.58%	\$890,038.15	\$151.06
June	7,350	6,511	88.59%	\$991,488.53	\$152.28
July	7,577	6,747	89.05%	\$1,043,419.95	\$154.65
August	7,595	7,381	97.18%	\$1,182,973.16	\$160.27
September	7,350	6,946	94.50%	\$1,083,623.37	\$156.01
October	7,595	6,934	91.30%	\$1,046,647.93	\$150.94
November	7,350	5,733	78.00%	\$874,824.12	\$152.59
December	7,484	3,294	44.01%	\$473,222.79	\$143.66
OVERALL	89,296	66,072	73.99%	\$10,076,716.59	\$152.51

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 4					
Occupancy Rates for 2015					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	1,209	330	27.30%	\$33,215.10	\$100.65
February	1,092	243	22.25%	\$24,614.70	\$101.30
March	1,178	267	22.67%	\$27,275.00	\$102.15
April	1,140	269	23.60%	\$27,110.00	\$100.78
May	1,178	244	20.71%	\$24,851.00	\$101.85
June	1,444	611	42.31%	\$72,491.50	\$118.64
July	1,736	929	53.51%	\$111,375.25	\$119.89
August	1,736	876	50.46%	\$96,257.25	\$109.88
September	1,332	689	51.73%	\$75,904.00	\$110.17
October	1,178	604	51.27%	\$59,390.00	\$98.33
November	1,140	360	31.58%	\$35,395.00	\$98.32
December	1,178	143	12.14%	\$14,286.00	\$99.90
OVERALL	15,541	5,565	35.81%	\$602,164.80	\$108.21

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 5					
Occupancy Rates for 2015					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	3,417	540	15.80%	\$70,621.00	\$130.78
February	3,096	690	22.29%	\$78,644.29	\$113.98
March	3,008	573	19.05%	\$64,414.00	\$112.42
April	3,335	478	14.33%	\$54,429.00	\$113.87
May	3,447	1,111	32.23%	\$126,308.00	\$113.69
June	3,510	2,422	69.00%	\$237,660.00	\$98.13
July	3,627	3,113	85.83%	\$302,578.09	\$97.20
August	3,627	3,001	82.74%	\$274,226.36	\$91.38
September	3,390	2,589	76.37%	\$280,092.56	\$108.19
October	3,317	2,065	62.26%	\$238,687.56	\$115.59
November	3,210	2,195	68.38%	\$250,074.39	\$113.93
December	3,317	1,290	38.89%	\$147,717.23	\$114.51
OVERALL	40,301	20,067	49.79%	\$2,125,452.48	\$105.92

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 6					
Occupancy Rates for 2015					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	5,230	986	18.85%	\$112,663.53	\$114.26
February	4,888	1,319	26.98%	\$131,653.25	\$99.81
March	5,518	1,147	20.79%	\$123,405.56	\$107.59
April	5,376	1,550	28.83%	\$171,590.59	\$110.70
May	6,505	2,073	31.87%	\$283,575.80	\$136.79
June	8,700	4,946	56.85%	\$581,690.59	\$117.61
July	9,114	6,768	74.26%	\$835,016.60	\$123.38
August	9,096	5,611	61.69%	\$689,389.10	\$122.86
September	8,536	4,276	50.09%	\$483,633.31	\$113.10
October	6,540	2,257	34.51%	\$229,498.81	\$101.68
November	6,000	1,715	28.58%	\$196,403.68	\$114.52
December	5,213	836	16.04%	\$84,743.74	\$101.37
OVERALL	80,716	33,484	41.48%	\$3,923,264.56	\$117.17

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 7					
Occupancy Rates for 2015					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	9,511	797	8.38%	\$87,881.87	\$110.27
February	8,988	1,256	13.97%	\$141,927.81	\$113.00
March	10,302	2,190	21.26%	\$249,416.35	\$113.89
April	12,000	1,920	16.00%	\$205,875.88	\$107.23
May	14,478	3,248	22.43%	\$370,959.89	\$114.21
June	18,478	9,853	53.32%	\$1,243,354.19	\$126.19
July	20,039	16,875	84.21%	\$2,242,960.47	\$132.92
August	19,919	15,579	78.21%	\$2,133,223.88	\$136.93
September	18,809	9,046	48.09%	\$1,164,414.60	\$128.72
October	15,611	4,187	26.82%	\$472,939.62	\$112.95
November	13,023	2,311	17.75%	\$248,282.96	\$107.44
December	11,129	1,337	12.01%	\$137,684.06	\$102.98
OVERALL	172,287	68,599	39.82%	\$8,698,921.58	\$126.81

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 8					
Occupancy Rates for 2015					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	23,056	9,971	43.25%	\$1,189,932.90	\$119.34
February	21,582	10,490	48.61%	\$1,394,633.70	\$132.95
March	24,165	11,179	46.26%	\$1,442,135.56	\$129.00
April	23,278	10,883	46.75%	\$1,366,922.32	\$125.60
May	25,503	9,357	36.69%	\$1,129,274.03	\$120.69
June	28,996	12,876	44.41%	\$1,601,935.45	\$124.41
July	30,826	18,961	61.51%	\$2,581,596.25	\$136.15
August	28,823	20,694	71.80%	\$2,708,476.17	\$130.88
September	24,670	14,316	58.03%	\$1,820,332.70	\$127.15
October	24,521	11,776	48.02%	\$1,470,951.19	\$124.91
November	23,625	10,192	43.14%	\$1,196,780.47	\$117.42
December	23,800	7,880	33.11%	\$900,125.55	\$114.23
OVERALL	302,845	148,575	49.06%	\$18,803,096.29	\$126.56

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 9					
Occupancy Rates for 2015					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	4,809	1,286	26.74%	\$150,940.63	\$117.37
February	4,452	1,222	27.45%	\$149,365.84	\$122.23
March	4,929	1,547	31.39%	\$179,707.44	\$116.17
April	4,730	1,526	32.26%	\$182,023.95	\$119.28
May	5,031	1,364	27.11%	\$156,335.02	\$114.62
June	5,280	2,387	45.21%	\$285,798.90	\$119.73
July	5,456	3,203	58.71%	\$372,137.17	\$116.18
August	5,456	3,138	57.51%	\$352,667.49	\$112.39
September	5,104	2,091	40.97%	\$244,865.40	\$117.10
October	5,238	1,837	35.07%	\$214,095.93	\$116.55
November	4,770	1,294	27.13%	\$158,138.25	\$122.21
December	4,809	1,126	23.41%	\$129,945.71	\$115.40
OVERALL	60,064	22,021	36.66%	\$2,576,021.73	\$116.98

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 10					
Occupancy Rates for 2015					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	4,867	1,073	22.05%	\$92,521.81	\$86.23
February	4,396	1,231	28.00%	\$99,951.40	\$81.20
March	4,867	1,409	28.95%	\$118,155.88	\$83.86
April	4,710	1,040	22.08%	\$90,059.53	\$86.60
May	5,697	1,254	22.01%	\$115,444.79	\$92.06
June	5,800	2,662	45.90%	\$263,026.43	\$98.81
July	6,138	3,995	65.09%	\$446,449.36	\$111.75
August	6,169	4,087	66.25%	\$479,394.22	\$117.30
September	5,952	2,668	44.83%	\$275,473.91	\$103.25
October	5,052	1,848	36.58%	\$183,586.94	\$99.34
November	4,980	1,514	30.40%	\$128,508.03	\$84.88
December	4,863	851	17.50%	\$78,145.78	\$91.83
OVERALL	63,491	23,632	37.22%	\$2,370,718.08	\$100.32

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 11					
Occupancy Rates for 2015					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	4,245	778	18.33%	\$69,025.70	\$88.72
February	3,775	825	21.85%	\$78,541.76	\$95.20
March	4,210	981	23.30%	\$94,004.61	\$95.83
April	4,470	1,067	23.87%	\$92,984.87	\$87.15
May	5,016	1,401	27.93%	\$134,126.78	\$95.74
June	5,020	1,954	38.92%	\$205,769.03	\$105.31
July	5,181	2,526	48.76%	\$275,835.75	\$109.20
August	5,221	2,875	55.07%	\$306,085.07	\$106.46
September	4,980	1,871	37.57%	\$184,504.88	\$98.61
October	4,697	1,701	36.21%	\$165,168.04	\$97.10
November	4,212	1,263	29.99%	\$114,724.94	\$90.84
December	4,111	949	23.08%	\$85,963.00	\$90.58
OVERALL	55,138	18,191	32.99%	\$1,806,734.43	\$99.32

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 12					
Occupancy Rates for 2015					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	7,665	2,554	33.32%	\$280,838.17	\$109.96
February	6,917	2,438	35.25%	\$270,811.62	\$111.08
March	7,595	3,465	45.62%	\$384,510.04	\$110.97
April	7,260	3,272	45.07%	\$359,814.23	\$109.97
May	8,489	2,832	33.36%	\$321,735.66	\$113.61
June	8,370	3,848	45.97%	\$443,125.05	\$115.16
July	8,649	5,513	63.74%	\$634,837.20	\$115.15
August	8,680	5,655	65.15%	\$647,748.43	\$114.54
September	8,280	4,328	52.27%	\$487,800.26	\$112.71
October	8,587	3,189	37.14%	\$367,445.01	\$115.22
November	7,620	2,712	35.59%	\$310,105.32	\$114.35
December	7,610	1,416	18.61%	\$165,642.27	\$116.98
OVERALL	95,722	41,222	43.06%	\$4,674,413.26	\$113.40

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 13					
Occupancy Rates for 2015					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	2,449	203	8.29%	\$26,340.20	\$129.75
February	2,212	212	9.58%	\$22,539.47	\$106.32
March	2,449	418	17.07%	\$43,671.56	\$104.48
April	2,370	355	14.98%	\$38,172.42	\$107.53
May	2,539	573	22.57%	\$71,473.08	\$124.73
June	2,580	656	25.43%	\$64,015.67	\$97.58
July	2,666	1,101	41.30%	\$110,384.05	\$100.26
August	2,635	1,043	39.58%	\$108,297.66	\$103.83
September	2,550	615	24.12%	\$64,714.73	\$105.23
October	2,635	943	35.79%	\$96,741.14	\$102.59
November	2,376	590	24.83%	\$63,245.85	\$107.20
December	2,281	410	17.97%	\$45,515.60	\$111.01
OVERALL	29,742	7,119	23.94%	\$755,111.43	\$106.07

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 14					
Occupancy Rates for 2015					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	18,910	4,620	24.43%	\$513,488.70	\$111.14
February	18,420	5,857	31.80%	\$710,753.78	\$121.35
March	20,502	7,405	36.12%	\$860,188.35	\$116.16
April	20,250	8,014	39.58%	\$946,896.08	\$118.16
May	24,206	9,976	41.21%	\$1,371,239.78	\$137.45
June	27,492	13,353	48.57%	\$2,064,602.39	\$154.62
July	29,529	21,874	74.08%	\$3,365,035.43	\$153.84
August	29,225	21,998	75.27%	\$3,448,823.05	\$156.78
September	26,503	13,709	51.73%	\$2,072,973.40	\$151.21
October	23,287	11,622	49.91%	\$1,736,836.79	\$149.44
November	20,547	8,417	40.96%	\$1,105,044.24	\$131.29
December	19,993	5,268	26.35%	\$707,161.05	\$134.24
OVERALL	278,864	132,113	47.38%	\$18,903,043.04	\$143.08

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 15					
Occupancy Rates for 2015					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	13,295	3,568	26.84%	\$369,320.59	\$103.51
February	12,911	4,581	35.48%	\$435,553.81	\$95.08
March	14,068	4,966	35.30%	\$463,711.75	\$93.38
April	13,721	5,520	40.23%	\$488,256.48	\$88.45
May	19,345	5,990	30.96%	\$676,339.90	\$112.91
June	21,604	9,885	45.76%	\$1,271,780.97	\$128.66
July	22,489	15,320	68.12%	\$1,984,412.13	\$129.53
August	22,564	16,425	72.79%	\$2,176,832.27	\$132.53
September	21,618	11,404	52.75%	\$1,460,944.68	\$128.11
October	19,592	6,480	33.07%	\$731,701.72	\$112.92
November	13,797	5,017	36.36%	\$520,692.48	\$103.79
December	11,956	3,569	29.85%	\$366,784.76	\$102.77
OVERALL	206,960	92,725	44.80%	\$10,946,331.54	\$118.05

Source: Accommodation Component of TDMS II

Please note that the data is subject to revision pending receipt of further data from the province's operators. The occupancy and average daily rate data should be considered as preliminary/estimates. Room nights sold, room nights available and room revenue should be considered counts/totals for the sample (properties) reporting.

Data for 2015 is based on information received and entered into TDMS as of November 21, 2016

Province of Newfoundland and Labrador - Economic Zone 16					
Occupancy Rates for 2015					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	6,783	1,506	22.20%	\$165,412.28	\$109.84
February	6,132	1,737	28.33%	\$189,522.93	\$109.11
March	6,789	2,371	34.92%	\$257,143.89	\$108.45
April	6,690	2,706	40.45%	\$301,377.96	\$111.37
May	7,181	2,460	34.26%	\$281,271.01	\$114.34
June	7,440	3,214	43.20%	\$376,218.75	\$117.06
July	7,839	5,096	65.01%	\$612,665.97	\$120.22
August	7,710	5,381	69.79%	\$658,060.67	\$122.29
September	7,046	3,365	47.76%	\$398,612.72	\$118.46
October	7,028	2,918	41.52%	\$355,238.49	\$121.74
November	6,564	3,020	46.01%	\$362,199.92	\$119.93
December	6,668	1,612	24.18%	\$184,197.66	\$114.27
OVERALL	83,870	35,386	42.19%	\$4,141,922.25	\$117.05

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 17					
Occupancy Rates for 2015					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	5,422	1,194	22.02%	\$110,472.04	\$92.52
February	5,124	1,542	30.09%	\$137,757.59	\$89.34
March	5,756	2,048	35.58%	\$191,637.93	\$93.57
April	6,120	2,094	34.22%	\$186,686.31	\$89.15
May	7,465	1,990	26.66%	\$200,374.41	\$100.69
June	8,008	3,021	37.72%	\$345,189.46	\$114.26
July	8,575	4,489	52.35%	\$549,550.75	\$122.42
August	8,522	4,510	52.92%	\$571,876.41	\$126.80
September	8,063	3,007	37.29%	\$364,827.41	\$121.33
October	7,594	1,905	25.09%	\$207,588.06	\$108.97
November	5,866	1,150	19.60%	\$126,211.12	\$109.75
December	5,728	781	13.63%	\$77,112.67	\$98.74
OVERALL	82,243	27,731	33.72%	\$3,069,284.16	\$110.68

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 18					
Occupancy Rates for 2015					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	4,061	193	4.75%	\$20,295.56	\$105.16
February	3,571	324	9.07%	\$30,344.62	\$93.66
March	3,937	311	7.90%	\$30,926.99	\$99.44
April	3,810	472	12.39%	\$49,942.50	\$105.81
May	5,089	540	10.61%	\$73,285.07	\$135.71
June	5,460	1,230	22.53%	\$175,232.66	\$142.47
July	5,611	2,317	41.29%	\$353,192.15	\$152.44
August	5,611	2,485	44.29%	\$379,765.87	\$152.82
September	5,315	1,517	28.54%	\$218,393.75	\$143.96
October	5,022	854	17.01%	\$112,045.69	\$131.20
November	3,330	585	17.57%	\$57,722.00	\$98.67
December	3,441	519	15.08%	\$55,255.84	\$106.47
OVERALL	54,258	11,347	20.91%	\$1,556,402.70	\$137.16

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 19					
Occupancy Rates for 2015					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	78,645	34,997	44.50%	\$4,645,907.28	\$132.75
February	70,956	36,189	51.00%	\$4,802,381.00	\$132.70
March	78,784	40,848	51.85%	\$5,307,055.64	\$129.92
April	76,504	46,285	60.50%	\$6,244,410.45	\$134.91
May	82,583	50,096	60.66%	\$7,208,730.84	\$143.90
June	85,358	60,325	70.67%	\$9,568,784.66	\$158.62
July	88,297	64,681	73.25%	\$10,202,937.64	\$157.74
August	86,009	69,633	80.96%	\$11,333,472.36	\$162.76
September	77,569	59,270	76.41%	\$9,099,169.29	\$153.52
October	79,427	52,236	65.77%	\$7,765,875.23	\$148.67
November	76,323	46,446	60.85%	\$6,321,195.53	\$136.10
December	78,264	32,903	42.04%	\$4,262,039.67	\$129.53
OVERALL	958,719	593,909	61.95%	\$86,761,959.59	\$146.09

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Economic Zone 20

Occupancy Rates for 2015

Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	992	33	3.33%	\$3,064.04	\$92.85
February	1,176	50	4.25%	\$6,019.57	\$120.39
March	1,519	129	8.49%	\$19,852.14	\$153.89
April	1,470	98	6.67%	\$9,627.70	\$98.24
May	2,518	354	14.06%	\$42,509.67	\$120.08
June	3,040	1,239	40.76%	\$163,293.60	\$131.79
July	3,255	1,935	59.45%	\$259,826.13	\$134.28
August	3,219	1,826	56.73%	\$241,765.00	\$132.40
September	2,939	878	29.87%	\$119,132.23	\$135.69
October	2,218	161	7.26%	\$23,004.13	\$142.88
November	1,440	113	7.85%	\$14,818.60	\$131.14
December	1,364	51	3.74%	\$5,687.51	\$111.52
OVERALL	25,150	6,867	27.30%	\$908,600.32	\$132.31

Source: Accommodation Component of TDMS II

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