



Welcome to the September/October 2015 edition of the Food and Beverage E-Newsletter. This publication has been developed to keep industry stakeholders up-to-date on trade shows, trade missions, training sessions, and news that affect the sector. For more information on any of these topics, please email [Deborah Guillemette](mailto:Deborah.Guillemette@nl.ca), Economic Development Officer at the Department of Business, Tourism, Culture and Rural Development or call (709) 729-1943.

## Call for Business Presentations at NEIA's Research Matching Session

This will mark NEIA's fourth research [matching event](#), with each of the three previous resulting in collaborations between industry and academia – collaborations supported by funding agencies. It is an opportunity for firms to discover local research expertise with an eye to solving existing challenges or generate new business ideas and initiatives.



## EDC Announces New Credit Insurance: Trade Protect

Export Development Canada (EDC) has announced its new credit insurance, Trade Protect, designed to help companies manage and reduce the risks that come with international trade. Find our more information [here](#).

## Upcoming Events:

### [Restaurant Show Canada](#)

Toronto, ON  
February 28 – March 1, 2016

### [National Restaurant Association Show](#)

Chicago, IL  
May 21 – 24, 2016

### [New York Fancy Food Show](#)

New York, NY  
June 26 – 28, 2016

To express interest in any of the above events, please contact [Deborah Guillemette](mailto:Deborah.Guillemette@nl.ca) and details will be forwarded to you as they become available.

## Proposed Food Label Changes

Please find below links regarding updates on nutrition labelling. Following input from industry and other stakeholders, Health Canada published the proposed changes to nutrition labelling regulations in *Canada Gazette Part I* on June 13.

Links to the information:

- Overview - Canada Gazette, Part I consultation on proposed food label changes

[http://www.healthycanadians.gc.ca/health-system-systeme-sante/consultations/food-label-etiquette-des-aliments/process-processus-eng.php?\\_ga=1.84124250.238979595.1433439365](http://www.healthycanadians.gc.ca/health-system-systeme-sante/consultations/food-label-etiquette-des-aliments/process-processus-eng.php?_ga=1.84124250.238979595.1433439365)

- The draft regulations - *Canada Gazette, Part I* publication

<http://www.gazette.gc.ca/rp-pr/p1/2015/2015-06-13/html/reg1-eng.php>

- Three documents will be incorporated by reference. The drafts are published at

<http://healthycanadians.gc.ca/health-system-systeme-sante/consultations/food-label-etiquette-des-aliments/index-eng.php>

- Table of Reference Amounts for food
- Table of Daily Values
- Directory of Nutrition Facts table formats

- Factsheets outlining the key changes are also available at

<http://healthycanadians.gc.ca/health-system-systeme-sante/consultations/food-label-etiquette-des-aliments/index-eng.php>

- Proposed food label changes to sugars information
- Proposed food label changes to serving size
- Proposed food label changes to the list of ingredients
- Proposed food label changes to the Nutrition Facts table

## Available Reports

The following are the latest global market reports prepared by the International Markets Bureau of Agriculture and Agri-Food Canada (AAFC):

- [Agri-Food News from Europe](#)
- [Competitive Trade Analysis - Italy](#)
- [Inside Belgium - The fish and seafood trade](#)
- [Competitive Trade Analysis - Germany](#)
- [Packaged Food Sales in Saudi Arabia](#)
- [Trade Analysis of Maple Products and Ingredients in Japan](#)
- [Business Environment - South Korea](#)
- [Competitive Trade Analysis - European Union](#)
- [Competitive Trade Analysis - Hong Kong](#)
- [Competitive Trade Analysis - China](#)
- [Packaged Food Sales in Japan](#)
- [Foodservice Profile - The United Arab Emirates](#)
- [Business Environment - United States](#)
- [Competing in the World's No. 1 Emerging Market](#)

Other Reports (Please contact Deborah Guillemette to request the reports below):

- Newfoundland Exports by Product
- Newfoundland Imports by Product

## Funding Programs

### Agriculture and Agri-Food Canada's AgriMarketing Program

The AgriMarketing Program can support Small and Medium Sized Enterprises (SMEs) in implementing their international market export plans by providing up to \$50,000 non-repayable contribution. A full program guide for The SME component of the AgriMarketing Program's Market Development is located on our website at

<http://www.agr.gc.ca/eng/?id=1397220184548>, and provides information on how to apply. Eligible Applicants include SMEs operating in the agriculture, agri-food, and fish and seafood sectors who have fewer than 250 employees and annual sales not exceeding \$50 million. Eligible applicants must be legal entities capable of entering into legally binding agreements. Applications will be accepted on a continuous basis for activities to be undertaken and completed within the

current fiscal year. Activities in Canada or the United States are not eligible under this program. For additional information please call 1-877-246-4682 or visit the program [website](#).

## Agriculture and Agri-Food Canada's AgriInnovation Program

The Enabling Commercialization and Adoption Stream of the AgriInnovation Program provides repayable contributions to approved industry-led pre-commercial demonstration, commercial or adoption projects and has an open system where applications can be submitted for review at any point until available support to accepted projects has been fully allocated. Types of projects under the Enabling Commercialization and Adoption Stream: **pre-commercial demonstration** - projects involving the demonstration of an agri-innovation for which all necessary testing and piloting has been completed and the innovation is within 24 months of market or commercial operation; **commercialization** - projects in which agri-innovations will be introduced to the market at the successful completion of the projects; and, **adoption** – projects involving the adoption of innovative agricultural, agri-food or agri-based products, technologies, processes or services where recent innovations are adopted and adapted into recipients operations.

For additional information please call 1-877-246-4682 or visit the program [website](#).

## Food Processing Council – Career Focus Program

### \$1.2 Million available to food businesses!

#### *Basic Criteria:*

A post-secondary graduate under the age of 30

- 3-12 month placements, minimum 30hrs per week
- **\$1 for \$1 matching salary up to a maximum of \$20,000**
- Canadian citizens, permanent residents, or persons who have been granted refugee status in Canada
- Not in receipt of employment insurance (EI) benefits while participating in the program
- Participant must be a new employee to your company



Fill out the pre-registration form at [www.fundingforhiring.com](http://www.fundingforhiring.com) to ensure your spot on the list.

## Food and Beverage Newsletter Back Issues

Previous editions of the Food and Beverage Newsletter are available on the Department of Business, Tourism, Culture and Rural Development's website: <http://www.btcrcd.gov.nl.ca/sectordev/agrifoods.html>

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This e-newsletter is a bi-monthly publication from the [Department of Business, Tourism, Culture and Rural Development](#), which keeps you up-to-date on activities in the food and beverage sector.

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