



Welcome to the May/June 2014 edition of the Food and Beverage E-Newsletter. This publication has been developed to keep industry stakeholders up-to-date on trade shows, trade missions, training sessions, and news that affect the sector. For more information on any of these topics, please email [Deborah Guillemette](mailto:Deborah.Guillemette@nl.gov.nl.ca), Economic Development Officer at the Department of Innovation, Business and Rural Development or call (709) 729-1943.

HACCP and the Control of Listeria Workshop

Department of Natural Resources Boardroom

308 Brookfield Road

St. John's, NL

May 14-16, 2014

The Department of Innovation, Business and Rural Development, in partnership with the Atlantic Food and Beverage Processors Association and BioFood Tech, will be hosting a three day HACCP and the Control of Listeria Workshop on May 14-16, 2014. Registration is limited and the deadline to receive applications is April 30th. To receive a detailed agenda/brochure and application form please reply to [Deborah Guillemette](mailto:Deborah.Guillemette@nl.gov.nl.ca). Payment for this course should be forwarded to Don Newman at the Atlantic Food and Beverage Processors Association.

New York Summer Fancy Food Show

New York, USA

June 28 – July 1, 2014

IBRD is currently recruiting for companies interested in attending the Summer Fancy Food Show in New York June 29- July 1.

At North America's Largest Specialty Food and Beverage Event participants will discover 180,000 products including confections, cheese, coffee, snacks, spices, ethnic, natural, organic and more. Connect with 2,400 exhibitors from 80 countries and regions. In addition to the tradeshow, the Summer Fancy Food Show presents educational seminars addressing the basics of specialty food, social media marketing and other topics important to manufacturers, foodservice, and retailers. Sessions are hosted by experts in the specialty food industry and take place in New York City from Saturday, June 28 - Tuesday, July 1, 2014. Contact [Rebecca Hefferton](mailto:Rebecca.Hefferton@nl.gov.nl.ca) or [Deborah Guillemette](mailto:Deborah.Guillemette@nl.gov.nl.ca) for more information.

Alberta Foodservice Show 2014

Calgary, Alberta

September 28 – 29, 2014

The Department of Innovation, Business and Rural Development is in the recruitment stage for a Newfoundland and Labrador Pavilion at the [Alberta Foodservice Expo](http://www.albertafoodserviceexpo.com) in Calgary, May 12 – 13, 2014. The pavilion will host four or five local food and beverage companies and allow them to market their products while being easily identified as from Newfoundland and Labrador.

The department is currently accepting applications from food and beverage companies who want to exhibit at the show or walk the show to learn more about the market and industry trends. Travel assistance may be available and space is limited. For more information or to request an application, please contact [Deborah Guillemette](mailto:Deborah.Guillemette@nl.gov.nl.ca) at (709) 729-1943.

CanGift Fair

Toronto, ON

August 10 - 13, 2014

The Department of Innovation, Business and Rural Development would like to determine if there is interest from shelf stable, gourmet food and beverage manufacturers to exhibit at the Fall 2014 [CanGift Fair](#) Show, formerly known as the Canadian Gift and Tableware Association (CGTA) Show.

Throughout 1.2 million square feet of display space, the Toronto CanGift Fair is Canada's largest temporary trade gift show. With over 900 exhibitors each year and nearly 26,000 qualified retail buyers annually from across Canada, it's Canada's largest one-stop shopping/buying venue. Look for innovative tabletop, housewares, gourmet food, garden accessories, collectibles, handmade, stationery, home décor, bath, bed and linen products and much more. Owned and managed by the Canadian Gift Association, the show is located only minutes from Pearson International Airport and major highways. It provides gift retailers with a unique, professional buying experience at Toronto's two most convenient venues.

Financial assistance may be available. Space will be limited and preference will be given to new exhibitors to this show/market. To express interest or for more information please contact [Deborah Guillemette](#) at (709) 729-1943.

Packex 2014

Montreal, PQ

November 19 – 20, 2014

The Department of Innovation, Business and Rural Development would like to determine interest from companies in the Food and Beverage sector to participate in a reconnaissance mission to the Packex Show in Montreal, Quebec from November 19 – 20, 2014.

This show, co-located with five others, will help companies that are looking to source new packaging equipment, processes and materials for their products.

Financial assistance may be available. For more information on this show please visit [Packex 2014](#). To express interest or for more information please contact [Deborah Guillemette](#) at (709) 729-1943.

Available Reports

The following are the latest global market reports prepared by the International Markets Bureau of Agriculture and Agri-Food Canada (AAFC):

[Market opportunities for Canada in Mexican states](#)

[Market Overview - France](#)

[Foodservice Trends in Brazil](#)

[Fruit Juices In China](#)

supporting
innovation is
our greener
future



Solid Waste Management Innovation Fund

If you have a new idea to help reduce, reuse, recycle or recover solid waste in the province, we want to hear about it.

Apply Now!

Apply to MMSB's Solid Waste Management Innovation Fund for up to \$15,000 in funding for the development of new or improved technologies, products, services or processes that support solid waste management in the province. The deadline for applications is May 12, 2014. For more information on how to apply, visit mmsb.nl.ca or call Ashley Burke at 753-0958 or email aburke@mmsb.nl.ca.

Green Innovator

JIM LESTER (Lester's Farm Inc., Pearltown Road, St. John's)

Jim wants to turn your morning coffee into nutrient-rich plant food and keep hundreds of tonnes of waste from entering our landfills. With the help of MMSB's Innovation Fund, Jim is researching the use of spent coffee grounds from local Tim Hortons restaurants to produce high-value compost for crops like cabbage and sweet corn. The result? Less waste in our landfills, and more delicious local produce for our dinner tables.

guiding our province
to a greener future



This e-Newsletter is a bi-monthly publication from the [Department of Innovation, Business and Rural Development](#), which keeps you up-to-date on activities in the food and beverage sector.

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