

Annual Non-Resident Visitation and Expenditures by Mode of Travel

Newfoundland and Labrador: 1973 to 2012

Year	Automobile		Airline		Cruise		Total	
	Visitors	Expenditures (\$M)	Visitors	Expenditures (\$M)	Visitors	Expenditures (\$M)	Visitors	Expenditures (\$M)
1973	94,882	\$10.9	133,575	\$19.1			228,457	\$30.0
1974	99,073	\$10.9	146,130	\$23.1			245,203	\$34.0
1975	107,494	\$12.9	145,677	\$25.7			253,171	\$38.6
1976	99,270	\$12.9	142,746	\$27.2			242,016	\$40.1
1977	89,876	\$12.4	137,267	\$28.2			227,143	\$40.6
1978	100,500	\$16.1	139,800	\$30.1			240,300	\$46.2
1979	104,200	\$19.0	160,600	\$39.4			264,800	\$58.4
1980	102,080	\$21.1	166,776	\$46.7			268,856	\$67.8
1981	102,959	\$24.6	160,142	\$51.8			263,101	\$76.4
1982	89,557	\$23.3	132,378	\$44.9			221,935	\$68.2
1983	93,989	\$29.4	122,192	\$43.8			216,181	\$73.2
1984	88,947	\$29.2	153,186	\$56.3			242,133	\$85.5
1985	90,563	\$27.8	158,354	\$61.1			248,917	\$88.9
1986	96,838	\$29.6	171,626	\$69.5			268,464	\$99.1
1987	101,388	\$32.2	180,923	\$76.4			282,311	\$108.6
1988	108,042	\$39.3	200,941	\$86.0			308,983	\$125.3
1989	117,100	\$45.1	187,624	\$84.9			304,724	\$130.0
1990	114,334	\$45.1	175,910	\$85.3			290,244	\$130.4
1991	111,267	\$46.7	154,741	\$79.9			266,008	\$126.6
1992	110,778	\$46.8	153,432	\$79.8			264,210	\$126.6
1993	114,682	\$45.5	192,752	\$105.0			307,434	\$150.5
1994	114,629	\$46.2	214,800	\$119.0			329,429	\$165.2

1995	118,133	\$48.5	204,364	\$119.0			322,497	\$167.5
1996	109,626	\$46.3	195,436	\$118.2			305,062	\$164.5
1997	122,425	\$56.2	247,265	\$175.5			369,690	\$231.7
1998	127,960	\$60.3	244,253	\$177.8	10,344	\$0.5	382,557	\$238.6
1999	140,864	\$68.0	256,600	\$195.4	15,511	\$0.8	412,975	\$264.2
2000	149,975	\$75.3	266,480	\$212.1	9,792	\$0.5	426,247	\$287.9
2001	141,675	\$72.2	266,276	\$215.1	19,755	\$1.0	427,706	\$288.3
2002	161,442	\$85.2	259,467	\$216.0	18,535	\$1.3	439,444	\$302.5
2003	140,400	\$74.2	269,900	\$224.7	14,100	\$1.0	424,400	\$299.9
2004	126,200	\$75.3	305,400	\$246.0	17,700	\$1.3	449,300	\$322.6
2005	128,500	\$75.9	316,100	\$258.9	25,600	\$1.9	470,200	\$336.7
2006	121,900	\$73.0	349,700	\$290.5	24,800	\$1.9	496,400	\$365.4
2007	127,500	\$76.7	333,900	\$278.5	28,700	\$2.2	490,100	\$357.4
2008	114,100	\$70.6	346,200	\$297.1	19,800	\$1.6	480,100	\$369.3
2009	118,700	\$73.6	348,300	\$299.7	16,200	\$1.3	483,200	\$374.6
2010	116,200	\$73.8	380,200	\$335.0	22,100	\$1.8	518,500	\$410.6
Due to a change in Methodology and the implementation of the 2011 Exit Survey Program, there is a break in the historical series								
2011	108,100	\$96.1	335,600	\$327.5	15,400	\$1.0	459,100	\$424.6
2012	106,200	\$96.4	359,100	\$358.2	39,100	\$2.2	504,400	\$456.8

Sources / Notes:

Data for non resident auto and air visitors is based on information provided by Marine Atlantic, CFIA, and boarding passenger statistics from the various airlines and data from the department's exit survey program.

Data for non-resident cruise visitors is based on trip itinerary and passenger data provided by the Cruise Newfoundland and Labrador. Estimates reflect activity during the full cruise season and represent a departmental estimate of non-resident

individuals. This differs from overall passenger visits reported by Cruise Newfoundland and Labrador due to multiple port visits by some cruise ships.

Cruise Expenditures is based on survey data collected by the Economic Development and Tourism Department, City of St. John's. Expenditures reflect spending by passengers on shopping, restaurants, adockside tours and shore excursions. The economic impact associated with cruise ship visits to the province is much larger and includes, for example, port fees and pilotage fees.