

**Province of Newfoundland and Labrador  
Occupancy Rates for 2009**

Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	198,176	61,157	30.86%	\$6,101,430.70	\$99.77
February	180,372	69,856	38.73%	\$7,069,984.23	\$101.21
March	200,980	82,324	40.96%	\$8,322,761.30	\$101.10
April	198,999	80,444	40.42%	\$8,109,828.30	\$100.81
May	228,955	97,331	42.51%	\$10,671,712.52	\$109.64
June	237,387	130,077	54.80%	\$14,956,234.12	\$114.98
July	250,363	165,703	66.19%	\$18,291,424.29	\$110.39
August	250,829	173,750	69.27%	\$19,591,496.35	\$112.76
September	236,885	138,820	58.60%	\$15,927,543.15	\$114.74
October	225,472	107,556	47.70%	\$11,629,289.30	\$108.12
November	200,505	86,718	43.25%	\$8,908,332.00	\$102.73
December	197,781	62,941	31.82%	\$6,270,372.41	\$99.62
<b>OVERALL</b>	<b>2,606,704</b>	<b>1,256,677</b>	<b>48.21%</b>	<b>\$135,850,408.67</b>	<b>\$108.10</b>

Source: Accommodation Component of TDMS II

Please note that the data is subject to revision pending receipt of further data from the province's operators. The occupancy and average daily rate data should be considered as preliminary/estimates. Room nights sold, room nights available and room revenue should be considered counts/totals for the sample (properties) reporting.

Data for 2009 is based on information received and entered into TDMS as of April 26, 2010