

Province of Newfoundland and Labrador - All Types					
Occupancy Rates for 2015					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	212,546	71,535	33.66%	\$8,873,127.32	\$124.04
February	195,919	78,156	39.89%	\$9,789,624.38	\$125.26
March	217,556	90,945	41.80%	\$11,216,846.70	\$123.34
April	214,814	97,846	45.55%	\$12,214,563.77	\$124.83
May	244,591	106,583	43.58%	\$14,196,384.15	\$133.20
June	264,310	147,645	55.86%	\$20,807,531.84	\$140.93
July	277,330	192,088	69.26%	\$27,128,512.81	\$141.23
August	272,510	198,582	72.87%	\$28,591,807.37	\$143.98
September	250,374	148,095	59.15%	\$20,653,423.47	\$139.46
October	239,865	119,098	49.65%	\$16,242,327.24	\$136.38
November	216,553	100,309	46.32%	\$12,854,430.93	\$128.15
December	213,431	67,708	31.72%	\$8,375,597.94	\$123.70
OVERALL	2,819,799	1,418,590	50.31%	\$190,944,177.92	\$134.60

Source: Accommodation Component of TDMS II

Please note that the data is subject to revision pending receipt of further data from the province's operators. The occupancy and average daily rate data should be considered as preliminary/estimates. Room nights sold, room nights available and room revenue should be considered counts/totals for the sample (properties) reporting.

Data for 2015 is based on information received and entered into TDMS as of November 21, 2016

Province of Newfoundland and Labrador - Hotels/Motels/Resorts/Suites					
Occupancy Rates for 2015					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	184,017	66,884	36.35%	\$8,374,652.92	\$125.21
February	168,586	72,153	42.80%	\$9,022,133.46	\$125.04
March	187,080	83,674	44.73%	\$10,362,259.24	\$123.84
April	183,566	90,784	49.46%	\$11,397,390.55	\$125.54
May	192,689	95,008	49.31%	\$12,658,486.78	\$133.24
June	190,489	118,972	62.46%	\$16,616,741.19	\$139.67
July	197,182	146,198	74.14%	\$20,282,356.67	\$138.73
August	197,258	152,387	77.25%	\$21,666,990.76	\$142.18
September	190,600	124,649	65.40%	\$17,123,824.44	\$137.38
October	193,988	107,838	55.59%	\$14,526,220.73	\$134.70
November	183,246	93,982	51.29%	\$12,015,743.57	\$127.85
December	183,288	63,299	34.54%	\$7,777,117.34	\$122.86
OVERALL	2,251,989	1,215,828	53.99%	\$161,823,917.65	\$133.10

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Province of Newfoundland and Labrador - B & B's/Inns/Tourist Homes					
Occupancy Rates for 2015					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	16,522	2,419	14.64%	\$277,549.25	\$114.74
February	16,221	3,297	20.33%	\$451,067.39	\$136.81
March	18,628	3,868	20.76%	\$466,821.73	\$120.69
April	17,755	4,101	23.10%	\$533,455.82	\$130.08
May	27,032	5,765	21.33%	\$959,148.77	\$166.37
June	34,740	16,400	47.21%	\$2,661,215.93	\$162.27
July	38,022	23,572	62.00%	\$3,760,656.84	\$159.54
August	37,772	23,201	61.42%	\$3,842,929.96	\$165.64
September	34,595	14,030	40.55%	\$2,290,747.80	\$163.27
October	25,774	6,434	24.96%	\$1,167,451.46	\$181.45
November	18,297	3,266	17.85%	\$513,777.56	\$157.31
December	17,124	2,362	13.79%	\$369,790.49	\$156.56
OVERALL	302,482	108,715	35.94%	\$17,294,613.00	\$159.08

Source: Accommodation Component of TDMS II

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Province of Newfoundland and Labrador - Cottages/Vacation Home					
Occupancy Rates for 2015					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	11,325	2,001	17.67%	\$211,108.67	\$105.50
February	10,496	2,482	23.65%	\$306,028.33	\$123.30
March	11,166	3,152	28.23%	\$376,667.09	\$119.50
April	12,833	2,727	21.25%	\$273,506.65	\$100.30
May	19,808	4,429	22.36%	\$496,122.28	\$112.02
June	25,341	9,813	38.72%	\$1,286,225.45	\$131.07
July	27,804	20,194	72.63%	\$2,879,075.08	\$142.57
August	27,656	19,663	71.10%	\$2,831,542.33	\$144.00
September	24,249	9,085	37.47%	\$1,212,377.21	\$133.45
October	19,574	4,612	23.56%	\$537,998.25	\$116.65
November	14,350	2,854	19.89%	\$314,238.40	\$110.10
December	12,368	1,842	14.89%	\$220,441.70	\$119.68
OVERALL	216,970	82,854	38.19%	\$10,945,331.44	\$132.10

Source: Accommodation Component of TDMS II

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