

Province of Newfoundland and Labrador					
Occupancy Rates for 2015					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	212,546	71,535	33.66%	\$8,873,127.32	\$124.04
February	195,919	78,156	39.89%	\$9,789,624.38	\$125.26
March	217,556	90,945	41.80%	\$11,216,846.70	\$123.34
April	214,814	97,846	45.55%	\$12,214,563.77	\$124.83
May	244,591	106,583	43.58%	\$14,196,384.15	\$133.20
June	264,310	147,645	55.86%	\$20,807,531.84	\$140.93
July	277,330	192,088	69.26%	\$27,128,512.81	\$141.23
August	272,510	198,582	72.87%	\$28,591,807.37	\$143.98
September	250,374	148,095	59.15%	\$20,653,423.47	\$139.46
October	239,865	119,098	49.65%	\$16,242,327.24	\$136.38
November	216,553	100,309	46.32%	\$12,854,430.93	\$128.15
December	213,431	67,708	31.72%	\$8,375,597.94	\$123.70
OVERALL	2,819,799	1,418,590	50.31%	\$190,944,177.92	\$134.60

Source: Accommodation Component of TDMS II

Please note that the data is subject to revision pending receipt of further data from the province's operators. The occupancy and average daily rate data should be considered as preliminary/estimates. Room nights sold, room nights available and room revenue should be considered counts/totals for the sample (properties) reporting.

Data for 2015 is based on information received and entered into TDMS as of November 21, 2016