

Province of Newfoundland and Labrador - All Types					
Occupancy Rates for 2014					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	209,640	72,031	34.36%	\$8,598,181.14	\$119.37
February	192,644	80,103	41.58%	\$9,808,269.31	\$122.45
March	213,992	93,321	43.61%	\$11,466,872.76	\$122.88
April	211,852	92,466	43.65%	\$11,252,051.04	\$121.69
May	238,578	103,200	43.26%	\$13,569,112.76	\$131.48
June	247,363	141,715	57.29%	\$19,932,164.32	\$140.65
July	260,202	179,966	69.16%	\$24,946,522.05	\$138.62
August	257,592	187,948	72.96%	\$26,667,765.45	\$141.89
September	244,578	141,560	57.88%	\$19,599,600.81	\$138.45
October	233,644	121,555	52.03%	\$16,341,914.25	\$134.44
November	211,769	103,234	48.75%	\$13,123,191.33	\$127.12
December	208,422	71,381	34.25%	\$8,665,536.12	\$121.40
OVERALL	2,730,276	1,388,480	50.85%	\$183,971,181.34	\$132.50

Source: Accommodation Component of TDMS II

Please note that the data is subject to revision pending receipt of further data from the province's operators. The occupancy and average daily rate data should be considered as preliminary/estimates. Room nights sold, room nights available and room revenue should be considered counts/totals for the sample (properties) reporting.

Data for 2014 is based on information received and entered into TDMS as of September 17, 2015

Province of Newfoundland and Labrador - Hotels and Motels					
Occupancy Rates for 2014					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	170,319	65,368	38.38%	\$7,842,176.21	\$119.97
February	156,460	71,286	45.56%	\$8,649,299.81	\$121.33
March	173,856	83,179	47.84%	\$10,134,650.43	\$121.84
April	169,864	83,844	49.36%	\$10,277,765.98	\$122.58
May	177,646	89,866	50.59%	\$11,930,546.26	\$132.76
June	174,639	112,492	64.41%	\$16,041,378.74	\$142.60
July	179,834	130,557	72.60%	\$17,942,809.66	\$137.43
August	180,525	138,417	76.67%	\$19,533,505.50	\$141.12
September	174,943	115,589	66.07%	\$16,114,265.79	\$139.41
October	178,957	106,558	59.54%	\$14,447,073.05	\$135.58
November	171,174	92,785	54.21%	\$11,923,387.87	\$128.51
December	170,500	63,464	37.22%	\$7,810,078.82	\$123.06
OVERALL	2,078,717	1,153,405	55.49%	\$152,646,938.12	\$132.34

Source: Accommodation Component of TDMS II

Please note that the data is subject to revision pending receipt of further data from the province's operators. The occupancy and average daily rate data should be considered as preliminary/estimates. Room nights sold, room nights available and room revenue should be considered counts/totals for the sample (properties) reporting.

Data for 2014 is based on information received and entered into TDMS as of September 17, 2015

Province of Newfoundland and Labrador - B & B's and Inns					
Occupancy Rates for 2014					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	20,296	3,043	14.99%	\$336,819.75	\$110.69
February	19,062	4,134	21.69%	\$518,877.26	\$125.51
March	21,167	4,815	22.75%	\$614,305.81	\$127.58
April	21,392	4,030	18.84%	\$493,850.30	\$122.54
May	31,000	6,337	20.44%	\$872,203.52	\$137.64
June	37,821	16,570	43.81%	\$2,334,762.53	\$140.90
July	41,301	24,619	59.61%	\$3,559,098.73	\$144.57
August	40,425	24,348	60.23%	\$3,696,464.04	\$151.82
September	36,529	14,714	40.28%	\$2,132,688.81	\$144.94
October	28,521	7,263	25.47%	\$1,037,417.34	\$142.84
November	20,480	4,722	23.06%	\$610,517.09	\$129.29
December	18,762	3,379	18.01%	\$410,189.31	\$121.39
OVERALL	336,756	117,974	35.03%	\$16,617,194.49	\$140.85

Source: Accommodation Component of TDMS II

Please note that the data is subject to revision pending receipt of further data from the province's operators. The occupancy and average daily rate data should be considered as preliminary/estimates. Room nights sold, room nights available and room revenue should be considered counts/totals for the sample (properties) reporting.

Data for 2014 is based on information received and entered into TDMS as of September 17, 2015

Province of Newfoundland and Labrador - Cottages/Vacation Home

Occupancy Rates for 2014

Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	19,025	3,620	19.03%	\$419,185.18	\$115.80
February	17,122	4,683	27.35%	\$640,092.24	\$136.68
March	18,969	5,327	28.08%	\$717,916.52	\$134.77
April	20,596	4,592	22.30%	\$480,434.43	\$104.62
May	29,932	6,997	23.38%	\$766,362.98	\$109.53
June	34,903	12,653	36.25%	\$1,556,023.05	\$122.98
July	39,067	24,790	63.46%	\$3,444,613.66	\$138.95
August	36,642	25,183	68.73%	\$3,437,795.91	\$136.51
September	33,106	11,257	34.00%	\$1,352,646.21	\$120.16
October	26,166	7,734	29.56%	\$857,423.86	\$110.86
November	20,115	5,727	28.47%	\$589,286.37	\$102.90
December	19,160	4,538	23.68%	\$445,267.99	\$98.12
OVERALL	314,803	117,101	37.20%	\$14,707,048.40	\$125.59

Source: Accommodation Component of TDMS II

Please note that the data is subject to revision pending receipt of further data from the province's operators. The occupancy and average daily rate data should be considered as preliminary/estimates. Room nights sold, room nights available and room revenue should be considered counts/totals for the sample (properties) reporting.

Data for 2014 is based on information received and entered into TDMS as of September 17, 2015