

<b>Province of Newfoundland and Labrador</b>					
<b>Occupancy Rates for 2014</b>					
Month	Total Rooms Available/Month	Total Rooms Sold	Occupancy Rate	Total Room Revenue	Average Daily Rate
January	209,640	72,031	34.36%	\$8,598,181.14	\$119.37
February	192,644	80,103	41.58%	\$9,808,269.31	\$122.45
March	213,992	93,321	43.61%	\$11,466,872.76	\$122.88
April	211,852	92,466	43.65%	\$11,252,051.04	\$121.69
May	238,578	103,200	43.26%	\$13,569,112.76	\$131.48
June	247,363	141,715	57.29%	\$19,932,164.32	\$140.65
July	260,202	179,966	69.16%	\$24,946,522.05	\$138.62
August	257,592	187,948	72.96%	\$26,667,765.45	\$141.89
September	244,578	141,560	57.88%	\$19,599,600.81	\$138.45
October	233,644	121,555	52.03%	\$16,341,914.25	\$134.44
November	211,769	103,234	48.75%	\$13,123,191.33	\$127.12
December	208,422	71,381	34.25%	\$8,665,536.12	\$121.40
<b>OVERALL</b>	<b>2,730,276</b>	<b>1,388,480</b>	<b>50.85%</b>	<b>\$183,971,181.34</b>	<b>\$132.50</b>

Source: Accommodation Component of TDMS II

Please note that the data is subject to revision pending receipt of further data from the province's operators. The occupancy and average daily rate data should be considered as preliminary/estimates. Room nights sold, room nights available and room revenue should be considered counts/totals for the sample (properties) reporting.

Data for 2014 is based on information received and entered into TDMS as of September 17, 2015