

<b>Province of Newfoundland and Labrador</b>					
<b>Occupancy Rates for 2013</b>					
<b>Month</b>	<b>Total Rooms Available/Month</b>	<b>Total Rooms Sold</b>	<b>Occupancy Rate</b>	<b>Total Room Revenue</b>	<b>Average Daily Rate</b>
January	202,801	72,706	35.85%	\$8,452,798.82	\$116.26
February	184,343	80,286	43.55%	\$9,520,728.42	\$118.59
March	205,906	92,992	45.16%	\$10,866,394.82	\$116.85
April	202,395	92,640	45.77%	\$10,704,225.44	\$115.55
May	227,199	107,167	47.17%	\$13,660,567.70	\$127.47
June	239,444	134,370	56.12%	\$17,982,500.37	\$133.83
July	251,382	172,658	68.68%	\$22,980,763.73	\$133.10
August	251,201	184,769	73.55%	\$24,796,536.59	\$134.20
September	236,478	139,715	59.08%	\$18,698,828.12	\$133.84
October	227,409	118,334	52.04%	\$15,677,983.06	\$132.49
November	207,837	101,396	48.79%	\$12,850,675.81	\$126.74
December	210,130	68,027	32.37%	\$8,178,422.24	\$120.22
<b>OVERALL</b>	<b>2,646,525</b>	<b>1,365,060</b>	<b>51.58%</b>	<b>\$174,370,425.12</b>	<b>\$127.74</b>

Source: Accommodation Component of TDMS II

Please note that the data is subject to revision pending receipt of further data from the province's operators. The occupancy and average daily rate data should be considered as preliminary/estimates. Room nights sold, room nights available and room revenue should be considered counts/totals for the sample (properties) reporting.

Data for 2013 is based on information received and entered into TDMS as of September 10, 2014